

Christopher Wild

email chriswild27@gmail.com
phone 0786 7785 653
portfolio www.wildartdesign.co.uk
DOB 14 August 1981

Profile

I am a self-motivated, trustworthy and confident designer who always aims to exceed client expectations. I am passionate about creating unique, eye-catching and functional design for both online and offline applications.

Education

2000–2004

BSC Computer Aided Product Design

Bournemouth University

My course enabled me to develop an excellent level of analytical, visualization and presentation skills to apply a structured approach to design.

Employment & Training

Jan 2011–present

Senior Digital Designer
United Image

Working in a fast paced environment and overseeing the junior designer, I worked on integrated campaigns for a number of high profile clients such as Microsoft, Sage, FirstLight and Autodesk.

Typical responsibilities

- Creation and execution of innovative campaign ideas.
- HTML Email design & build.
- Rebranding Panovus group companies (new brand identity and websites).
- Web design and front-end development.

Jan 2008–Dec 2010

**Middleweight
/ Senior Designer**
Brand Fuel

During my time at Brand Fuel I worked on a variety of different projects for different clients, which have given me excellent all round design experience. Major clients include Google, Sennheiser, YouTube, Pokerstars and Travelodge.

Typical responsibilities

- Designing web sites, identities, brand guidelines, brochures, invitations, marketing campaigns, large format print for events.
- Creative brainstorming from client briefs.
- HTML/CSS Web development.
- HTML Email design, build and testing.
- Managing the design studio from client liaison, project management, production processes and print.
- Ensuring all studio projects meet their deadlines within time allocated.

Nov 2004–Jan 2008

Designer

Concept-International

At Concept-International I lead the design and artwork of all new products from concept to shelf-ready items. Our products were sold in retail stores such as John Lewis, Costco and Lakeland. Communicated daily with factories in China to develop and source materials. Designed and art-worked all print for new products including POS, product literature and packaging.

Skills

Adobe CS5 Illustrator
Adobe CS5 In-Design
Adobe CS5 Flash Professional
Adobe CS5 Photoshop
Adobe CS5 Dreamweaver
Keynote
Quark Express
HTML / CSS
HTML email blasting
Windows and MacOS X
Office Suite
Clean driving license

Interests

I am passionate about music and enjoy to DJ and produce music in my spare time. I like to keep active and play golf, tennis and football.